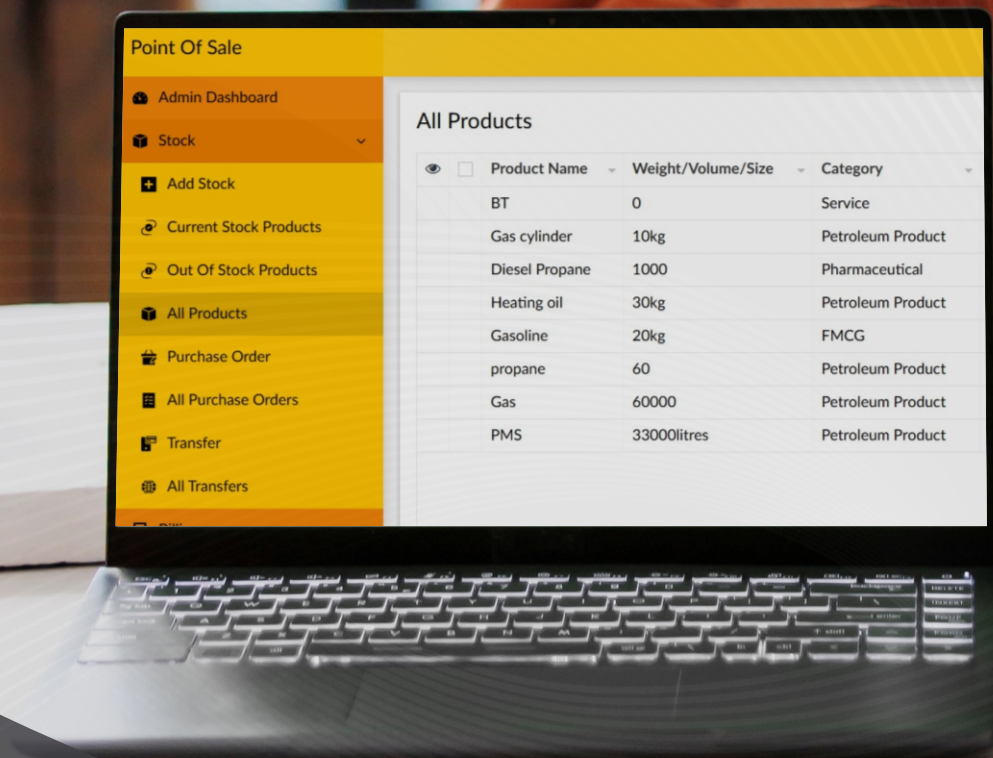




AVETIUM
POS

Avetium POS Comprehensive Info Pack

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Call to Action

1. Introduction

Retail businesses in Nigeria and beyond face mounting challenges in today's dynamic markets. From small boutiques to multi-location enterprises, issues like slow checkouts, inventory mismanagement, limited customer insights, and scaling difficulties erode efficiency and profitability.

In an era where seamless customer experience and efficient operational management define retail success, Avetium Consult introduces a robust Point of Sale (POS) Solution. Avetium, a leading technology and business process optimization provider in Nigeria, is positioned to deliver a scalable, secure, and intelligent cloud-based POS offering. Whether you're running a supermarket, pharmacy, restaurant, fashion outlet, or beauty store.

Avetium POS equips you with the tools to sell faster, manage smarter, and scale with confidence. We believe that a modern POS is the central nervous system for any thriving retail or service business.



2. Solution Features & Benefits

1. Unified Retail Management

- Sales processing, inventory control, customer profiles, loyalty points—all from one system.
- Single dashboard for multi-branch operations.

3. Offline-First Capability

- Perform full sales operations offline.
- Automatically syncs when reconnected ensuring no transaction is lost.

5. Multi-Payment & Flexibility

- Accepts cash, card, transfer.
- Refunds supported, apply discounts, and manage returns in one interface

2. Smart Inventory Control

- Real-time stock alerts across multiple locations
- Batch/expiry tracking for stock

4. Real-Time Business Intelligence

- Sales trends, staff performance, stock analytics.
- Auto-generated daily, weekly, and monthly reports.

6. Data Security & Control

- Role-based access, data encryption, and secure audit trail.

7. Hardware Flexibility

- Use existing devices or our certified hardware kits.

3. Commercial & Technical Details

1. Flexible Pricing Models

- **Pay-As-You-Grow:** Scales by store size and staff count
- No hidden fees all features included
- **Hardware Requirements:** Compatible with industry-standard POS terminals, printers, and barcode scanners.

2. Technical Specification

- Web-based & Android application
- Supports barcode scanners, printers, and cash drawers
- API-ready for seamless integration with existing systems Zoho book, Zoho inventory and payments.
- Cloud hosting options: Hosted in an equally secure platform.
- **99.9%** availability
- Daily backup and audit logs included

3. Implementation & Support

- **Onboarding:** Implementation with comprehensive training, ensuring zero downtime during transition.
- **Support:** 24/7 assistance via phone, email, or live chat.
- **Updates:** Automatic software updates to maintain performance and security.

4. Expected ROI

- **20%** faster checkout time
- **25%** fewer stock-outs
- Up to **30%** boost in customer return rate
- **20%** increase in repeat customers
- Up to **30%** boost in customer return rate
- Up to **30%** reduction in inventory related losses.
- Increased customer retention through loyalty programs and other services.



4. Case Studies & Testimonials

Case Study 1: Grocery Store

- **Problem:** A mid-sized grocery chain in Lagos, experienced frequent stockouts due to manual inventory tracking, leading to customer complaints and lost sales.
- **Solution:** Avetium POS was deployed with real-time inventory tracking, low-stock alerts, and a centralized dashboard for multi-branch stock updates. Bulk product imports and barcode scanning improved accuracy.

Result:

- **70%** reduction in stockout complaints.
- Faster restocking cycles, ensuring product availability.
- Improved customer retention due to reliable stock levels.

Case Study 2: Fashion

- **Problem:** A clothing retailer with four outlets across Nigeria, struggled with inconsistent pricing and delayed reporting due to disconnected inventory and sales systems.
- **Solution:** Avetium POS implemented centralized multi-location management, unified pricing across stores, and real-time, location-specific sales reports.

Result:

- **100%** price consistency across all outlets.
- Real-time reporting eliminated 1-day delays.
- Enhanced control for head office operations.

Case Study 3: Phamarcy

- **Problem:** Pharmacy relied on handwritten receipts and limited payment options, slowing checkouts and complicating regulatory audits.
- **Solution:** Avetium POS enabled cash, card, and bank transfer payments, with automatic printed or email receipts. Custom-branded receipts ensured compliance.

Result:

- Faster checkouts, reducing customer waiting times.
- Streamlined record-keeping for audits.
- Simplified compliance with regulatory standards.

Case Study 4: Beauty Store

- **Problem:** A beauty and cosmetics store, lacked a system to track customer visits or offer rewards, resulting in low retention rates.
- **Solution:** Avetium POS implemented customer profiles with purchase history, a loyalty points system, and targeted email promotions.

Result:

- Higher return customer rate.
- Increased transaction value.
- Stronger customer engagement through personalized offers.

Case Study 5: Restaurant

Problem

A popular mobile food stall operating at various events struggled with inefficient on-the-go transaction management. Manual order taking led to errors and long customer waiting times. They also lacked a systematic way to track customer preferences or manage ingredients in real-time.

Solutions:

Avetium POS provided a mobile application on a tablet, coupled with a portable receipt printer. The menu management allowed for quick order entry, and integrated mobile payment options ensured fast and convenient transactions. An offline mode ensured continuous operation even with fluctuating internet connectivity.

Result:

Service speed increased by 50%, allowing them to serve more customers and reduce abandonment rates. Automated calculations eliminated miscalculations and order mix-ups. Capture basic customer data for future loyalty programs, and real-time sales visibility.



Transform Your Sales, Inventory & Customer Experience with a Modern, Intelligent POS Solution.

Ready to Digitize Your Retail Operations?

**Book a Personalized Free Demo or Schedule A Strategic
Consultation with our Team Today!**

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